

2022 Retreat Agenda & Room Guide

As of 1/31/22

Thursday, March 24

7:00am–8:00am	Breakfast	Room TBD
8:00am–9:30am	Keynote Speaker • Jeff Eaton, Lift Business	Room TBD
10:00am–11:45am	Featured Speaker • Janelle Aslam, Dunlop	Room TBD
12:00pm–1:15pm	Lunch	Room TBD
1:30pm–3:30pm	Roundtable Discussions (45-minute intervals)	Room TBD
	1. Cyber Attacks: What do you need to know • Jonathan Taub, FIELDBOSS	
	2. Generating Sales in the Field: How to Activate Additional Revenue • Brad Hoersten, ElevatorZip	
	3. Vertical Transportation Management Program (VTMP) • NAEC	
3:45pm–5:00pm	How to Strengthen Client Relations in 2022 • Victor Rosario, United Vertical Group, Inc.	Room TBD
7:00pm–10:00pm	Dinner	Room TBD

Friday, March 25

7:00am–8:00am	Breakfast	Room TBD
8:00am–9:15am	Media Marketing with Q&A Session • Nicholas Kraus, Kraus Marketing	Room TBD
9:30am–10:15am	Breakout Discussion: Managing Hard Conversations • <i>Speaker TBD</i>	Room TBD
10:30am–11:15am	Breakout Discussion: Ask Dave & Ray How Safety Impacts YOU • Dave Smart, NAEC & Ray Downs, TEI Group	Room TBD
11:30am–11:45am	VTMP Awards • Nick Dalvano, All-Ways Elevator & Joe Corrado, Champion Elevator	Room TBD
11:45am–12:30pm	Think Tank • Nick Dalvano, All-Ways Elevator & Joe Corrado, Champion Elevator	Room TBD
12:30pm	Departure	

Additional Add-on Tickets

Friday afternoon **Jet Skis (10 Min)** • Includes Group Transportation
Take two hours to explore all the beautiful waterways of Siesta Keys on an individual jet ski excursion.
**Drivers born in 1988 or later will be required to have a Temporary Safe Boating Certificate through
the State of Florida. [For more information, click here.](#)

Friday afternoon **Cruisin Tikis (6 Min)** • Includes Group Transportation
Take 90 minutes to cruise around beautiful Sarasota Bay, Siesta Key in the Intercoastal Waterway, Bird
Key, Lido Key, Longboat Key, and downtown Sarasota on a FUN Tiki Boat Bar. Snacks and Drinks Provided.

Friday **Lunch and Dinner on your own**