

An aerial photograph of the Sandestin Golf and Beach Resort, a large, multi-story white building with a grey roof and multiple towers. The resort is surrounded by lush greenery, including palm trees, and a large, winding swimming pool is visible in the foreground. The ocean is visible in the background under a clear blue sky.

2024 NAEC Educational Conference

Sandestin Golf and Beach Resort
Miramar Beach, FL
April 14-17, 2024

Sponsorship Opportunities

NAEC

National Association
of Elevator Contractors



Show Your Support Through Sponsorships

Sponsors of the NAEC Spring Educational Conference have an open door to a select audience of industry leaders in the elevator industry.

Sponsorship puts your company's name foremost in the eyes of your target market.

It brings **industry positioning**, **brand awareness** and **exposure** to key decision makers.

We encourage you to take advantage of these opportunities and participate as a sponsor of the 2024 NAEC Spring Educational Conference. The sooner you sign up as a sponsor, the more coverage you will receive throughout the coming months.

Contact Lori Wolking, National Development Officer, at lori@naec.org or 301-852-8110.



SPONSORSHIP LEVELS

Sponsorship levels are determined by the **total amount spent** and custom packages can be created to fit your company needs.

Whale Watcher (\$5,000+)	Dolphin Explorer (\$4,999-\$2,000)	Mahi Mahi Marvel (\$1,999 or less)
<ul style="list-style-type: none">• Recognition on the NAEC website with a link to your company's website• Recognition on social media platforms and emails• Recognition in the digital pre-show brochure• Ability to get in front of customers with Pre-Show Email List• Recognition at the Opening Breakfast• Signage in the registration area and recognition throughout the meeting• One full-page color advertisement in the Spring edition of <i>Mainline</i>• One 50-word sponsor showcase in a pre-meeting email to members	<ul style="list-style-type: none">• Recognition on the NAEC website with a link to your company's website• Recognition on social media platforms and emails• Recognition in the digital pre-show brochure• Ability to get in front of customers with Pre-Show Email List• Recognition at the Opening Breakfast• Signage in the registration area and recognition throughout the meeting• One half-page color advertisement in the Spring edition of <i>Mainline</i>	<ul style="list-style-type: none">• Recognition on the NAEC website with a link to your company's website• Recognition on social media platforms and emails• Recognition in the digital pre-show brochure• Recognition at the Opening Breakfast• Signage in the registration area and recognition throughout the meeting

NETWORKING EVENT OPPORTUNITIES

Welcome Reception (SOLD)

\$4,500

Help us welcome attendees to beautiful Miramar Beach to kick off the conference! Signage with company logo at the event. Cocktail napkins will be imprinted with company logo. You will have the opportunity to welcome the guests from the stage!

Opening Breakfast (SOLD)

\$3,500

Attendees will start the conference day with your sponsored breakfast. Branded signage will remind participants of your hospitality and sponsorship. In addition, you will receive table-top recognition and a VIP table for your guests!

Tuesday Cocktail Reception (SOLD)

\$4,000

A great opportunity to showcase your brand and make a toast as attendees kick back, relax, and enjoy cocktails and hors d'oeuvres!

Dregs Party (SOLD)

\$5,500

Gain dynamic recognition through your support of the famous Dregs Party! Attendees will network, relax and enjoy as we take over the Baytowne Marina for a casual bayside party with fresh seafood, delicious cocktails, and fun games!

Coffee Breaks (3 Opportunities - Mon., Tues., or Wed.) (3 SOLD)

\$1,100 each

Learning is hard work and people need a break. Be the hero, while gaining premium exposure, by offering attendees that much-needed cup of joe. Your company logo will appear on signage posted at the coffee station as well as on napkins!



BRANDING OPPORTUNITIES

“Know Before You Go” Email (SOLD)

\$750

Your branding will be front and center on the “Know Before You Go” attendee email that will be sent to all attendees approximately one week prior to the conference. The email will include important information and tips that will help attendees prepare for and enjoy the conference!

“Thank You For Joining Us” Post-Show Email (SOLD)

\$750

Your branding will be front and center on the “Thank You for Joining Us” post-show email that will be sent to all attendees after the conference. It will include a conference survey while thanking them for their attendance!

Lanyards (SOLD)

\$4,500

Display your company logo on lanyards given to attendees at registration!

Floor Cling in High Traffic Area (SOLD)

\$2,500

Get your brand in front of all attendees on a floor cling in a high traffic area!

Ribbon Station (SOLD)

\$1,500

NAEC attendees love to customize their name badges with ribbons that highlight their achievements and personality. Become the official sponsor of the NAEC ribbon station and showcase your company through this unique opportunity.

Registration and Welcome Beverage Sponsor (SOLD)

\$4,500

Be the first point of contact and leave a lasting impression as the registration sponsor. Also, welcome attendees on the main registration day with your branded lemonade drink and snacks!



BRANDING OPPORTUNITIES

Meter Board Sign (6 Available) (6 SOLD)

\$950
Get your brand in front of attendees on a meter board sign in a high traffic area!

Pre-Show Digital Brochure (SOLD)

\$1,500
The pre-show digital brochure is the conference brochure attendees receive prior to the event. A comprehensive look at what to expect in Miramar Beach, it will be used by attendees to prepare for their week!

Internet in Meeting Rooms (SOLD)

\$2,000
Provide attendees with Internet access in all areas of the meeting space, allowing them to power-up their laptops, iPads, and smartphones. Your company logo will be prominently displayed on the landing page and signage will be displayed in the foyer space!

Attitude Adjustment Station (SOLD)

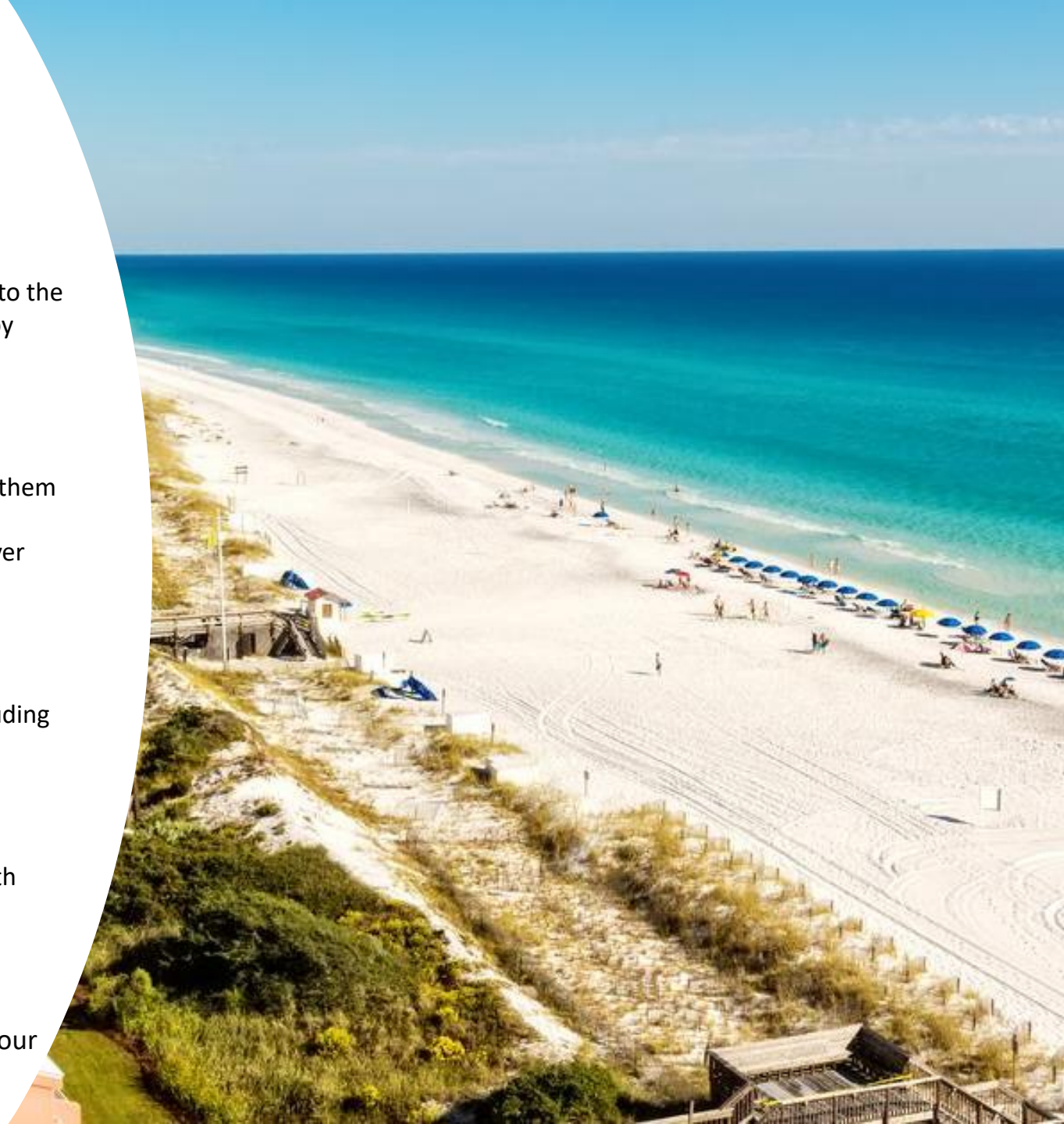
\$2,500
Give attendees the necessities that they need from long days and long nights including rewetting drops, Emergen-C, headache meds, chocolate, lip balm, and more!

Daily Update (3 available) (1 SOLD)

\$750
Nightly electronic update to include next day's sessions and activities, branded with sponsor logo, delivered to each attendee via email.

On-Site Agenda (SOLD)

\$1,200
Keep your brand top-of-mind as attendees plan their day at the event with your logo placement on the agenda given to all attendees at registration.



EDUCATIONAL SESSION OPPORTUNITIES

Educational Sessions

\$2,000 each day

Signage with company logo and verbal recognition at the educational workshops.
Opportunity to leave brochures and business cards on the literature table.

GOLF TOURNAMENT OPPORTUNITIES

Golf Tournament Hole Sponsors (18 available) (8 SOLD)

\$750 (signage)/\$1200 (signage and table for tchotchkes)

Get your brand in front of the players with signage and sponsor a hole at the Official Golf Tournament! Upgrade to an enhanced sponsorship that will include a table at the golf hole where sponsors can give out tchotchkes (golf balls, towels, etc.) No food or beverage allowed.

Golf Tournament Golf Cart Sponsor (SOLD)

\$1,500

Have your brand in front of all players with your logo on all of the golf carts!

Golf Tournament Boxed Lunch Sponsor (SOLD)

\$3,000

Before the tournament, provide the group with a boxed lunch! Company name and logo will be displayed through signage.

Golf Tournament Beverage Cart (SOLD)

\$4,000

Provide your fellow golfers with beverages on the course. Your company name and logo will be displayed on each beverage cart through specialty signage.





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**THANK YOU FOR YOUR
SUPPORT!**

For more information,
contact Lori Wolking,
National Development Officer, at
lori@naec.org or 301-852-8110.